

Women's Organisation in Rural Development [WORD]

Enabling Women | Educating Children

ANNUAL REPORT APRIL 2022- MARCH 2023



Offering Quality Services for the upliftment of rural women and children.

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Our partners in Development

	<p>Terre des Homes - Netherlands.</p> <p>http://www.tdh.nl</p>	<p>Revolving Fund of Relief of Poor Program and Care and Protection of Children.</p> <p>From December 2010</p>
	<p>EWDE- Germany</p> <p>http://www.fairclimate.com</p>	<p>Microscale CDM Biogas Program</p> <p>From May 2011</p>
	<p>Litworld, USA</p> <p>http://www.litworld.org</p>	<p>Lit club Activities</p> <p>From January 2017.</p>
	<p>Micro Credit for Mothers, Netherlands</p> <p>https://www.microkredietvoormoeders.org</p>	<p>Improve the Quality of lives by enhancing the entrepreneurial Skills to set up Income Generation Programs for the women affected by HIV/AIDS through Micro Credit Assistances in Namakkal District</p> <p>From October 2017.</p>

 <p>British Asian Trust</p>	<p>British Asian Trust, UK</p> <p>https://www.britishasiantrust.org/</p>	<p>Rebuild the lives of vulnerable children and families through community based direct services and to strengthen the resilient support activities.</p> <p>From October 2021.</p>
	<p>Dhwani Foundation, Bangalore, India</p> <p>https://dhwanifoundation.org/</p>	<p>Organisational Capacity Building Program (Niranthara Program)</p> <p>From December 2020</p>
 <p>Azim Premji Philanthropic Initiatives</p>	<p>Azim Premji Philanthropic Initiatives, India</p> <p>https://azimpremjifoundation.org</p>	<p>Supporting Communities to prevent forced labour, promote workers rights and to activate local governance mechanisms</p>

FROM THE DIRECTOR'S DESK.....

Dear All,

I am extremely happy to meet you all again through the annual report for 2022-2023.

WORD has crossed its thirty four year of its social service and entered in its thirty fifth year with great joy and regained hope. With all the rich experience it has attained in the long path having administered wide range of projects, we do hope to carry the things forward with the learnings blended with new innovations and quality delivery of services to the public.

On behalf of WORD and on my personal behalf, I would like to express my full-hearted thanks and gratitude to all those who have extended their financial, programmatic, organizational and technical guidance to us in the due course of time. Our thanks are due to our individual sponsors and funders to all our program initiatives.

We also thank the support and co-operation from all the government & non-government officials in Namakkal, Salem and Erode Districts, local elected representatives, co-working friends, staff team of WORD, development consultants, auditors, lawyers, philanthropists, media friends, well wishers, volunteers in the public and

people in the local areas who extended their absolute co-operation and support in implementing all our programmes successfully and diligently with people's participation.

Thanks for all the co-operation and expect the same in the future too....

Socially Yours,



M. Renida Sarala,
Director.

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Economic independence is the core and ultimate aim in any social development initiative. Through women development Program WORD has made tremendous linkages of loan assistances for the self help groups from banks.

Due to the growing need for the economic development of the rural women and men in Namakkal District, WORD joined in hands with HDFC bank under business correspondent model for its micro-credit program for the self help groups. The micro credit helps the group members to start various micro-enterprises to generate considerable income for the family and to spur the rural economy. It has to be noted that WORD has already implemented the micro-credit program with the funding support of ECLOF-India, Chennai and Mrs. M. Renida Sarala, Director of WORD is presently serving as a board member in ECLOF-India office at Chennai.

WORD promotes women self help groups (SHGs) in Namakkal District. Each SHG is having their own savings accounts in the nearby banks and they are promoted to practice the internal thrift and credit process. The women group members were being given various intensive training packages including the induction and orientation training on the concept of SHGs, leadership training, Entrepreneurial Development program (EDP), Various Income Generation Programs like production of goods, Marketing strategies, various vocational training programs, value added services to the products etc.,

The groups have started to manufacture their own products. Many groups involved in manufacturing house-hold things, vermi-composting, toys making, bamboo products, garments, embroidery, chrosa works, glass painting, oil painting etc.

WORD is disbursing revolving fund assistance for the members of the self Help Groups with the financial support from Terre des Hommes, Netherlands for various entrepreneurial activities of the self help groups.

The groups who have got loans from this micro-credit program have started ready-made power loom units, garment units, micro scale foot-mat making units, brick chambers, piggery unit, setting up grocery shops, hand loom units to make silk sarees etc.,

The proceeds of the interest are being used for the Sustainable Educational, Health and development Support to needy Children through Socio-Economic development in Namakkal District.

MICRO SCALE CDM BIOGAS PROJECT

WORD is one of the coalition partners of SCINDeA biogas coalition which is technically supported by Fair Climate Network. Under this project, 5000 end users will be identified and they will be built the domestic biogas units and they access the carbon revenues under Clean Development Mechanisms for their emission reductions.

The Host Country Approval for this project has been obtained from the Ministry of Environment & Forest, Government of India. The project has been registered with UNFCCC as a microscale CDM biogas project of WORD.

EWDE- Germany has invested the fund to construct the biogas units and would take forward the certified Emission Reductions for the next 6 years.

Under this program, 300 biogas units were constructed in Namakkal District and are currently being maintained.



Supporting Communities to prevent forced labour, promote workers rights and to activate local governance mechanisms

From June 2022, WORD has been implementing this project in 30 villages in Namakkal District primary focusing on the adolescent workers, vulnerable children and with migrants.

The focused activities are being implemented in the community level, textile industries and with the migrant workers.

The major thrust of activities under this project are awareness generation, formation and promotion of community support groups, formation and promotion of adolescent groups, medical care for the adolescents, career guidance for adolescents, life skills education, co-

ordination with Government Departments Trade Unions, Mill Owners, Education Support to the adolescents to encourage their higher studies, provide job oriented vocational training programs, conduct medical camps for the adolescent girls who go to the mills, Setting up of Internal Committees (IC) in the textile industries, to address the issues related to the risks of young women in the Textile Industries and have set up 30 children resource centers in the 30 working villages in Namakkal District.



Rebuild the lives of vulnerable children and families through community based direct services and to strengthen the resilient support activities.

This project is being implemented from October 2021 to consolidate the efforts post Covid Situation among the children and adolescents with the funding support from British Asian Trust, UK both in Erode and Namakkal District.

Under this project, WORD works in 50 villages in the textile bound area of Pallipalayam and Tiruchengode Blocks in Namakkal District & 30 villages in Erode District. This project would ultimately provide better protections to vulnerable populations to prevent cycles of exploitation and to reduce the risks of modern slavery.

The major activities under this project are awareness generation, formation and promotion of community support groups, formation and promotion of adolescent groups, medical care for the adolescents, career guidance for adolescents, impart life skills education, Conduct Film Based Curriculum to get away the risks on children exploitation in all forms, co-ordination with Government Departments Trade Unions, Mill Owners, Education Support to the adolescents to encourage their higher studies, provide job oriented vocational training programs, conduct medical camps for the adolescent girls who go to the mills, Setting up of Internal Committees (IC) in the textile industries, to address the issues related to the risks of young women in the Textile Industries and have set up 80 children resource centers in the 80 working villages in Erode and Namakkal District.

As part of the Project Activities, WORD is also working with the Textile Industries to set up Internet Complaints Committees (ICC) in pursuance of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013. WORD is also a member of the Local Complaints Committee in Namakkal District as part of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013. WORD is closely working with the Department of Social Welfare in Namakkal District in this regard.

Coordinated interventions also includes:

- Engaging with communities to improve access to education, training, and employment opportunities, and reinforcing community structures and social services to reduce vulnerability among adolescent girls and young workers,
- Working with district and state-level authorities to strengthen worker rights
- Help families develop better economic opportunities and reduce their reliability on moneylenders and enable the government assistance schemes reach them effectively.

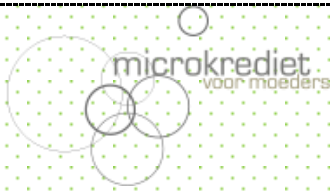


LITCLUB ACTIVITIES

With the support of Litworld, USA we have launched litclub program in Namakkal District in Tamilnadu, India from December 2016. Under this program we have started this program with 8 litclubs in Namakkal District.

This program provides young people engaged with productive literacy experience during the out-of-school time and backed by Litworld's Guided by LitWorld's “7 Strengths” – Belonging, Curiosity, Friendship, Kindness, Confidence, Courage and Hope.

The children in these 8 litclubs are being taught every week end with the structured activities with the modules developed by Litworld, USA.



Improve the Quality of lives by enhancing the entrepreneurial Skills to set up Income Generation Programs for the women affected by HIV/AIDS through Micro Credit Assistances in Namakkal District

This project is being implemented from October 2017 with the support of Microcredit for Mothers, Netherlands.

Under this project, micro credit support is being offered for the women affected by HIV/AIDS to set up/ scale up with income generation programs. Constant follow ups are being made to assess their improvements.

Till March 2023, 162 women have been supported with the micro credit assistance for their income generation programs.



Organisational Capacity Building Program

WORD is one of the partner NGO of the Niranthara Program – Organisational Capacity Building Program in Tamilnadu that is being supported by Dhvani Foundation, Bangalore.

Under this Program, Dhvani Foundation supports WORD to develop various systems, accounting, marketing and fund raising support.

Dhwani Foundation also supports expert staff for Finance and Compliance and Fund Raising.

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